

## Shopping Where More Costs Less

Calling all bargain-hunters, the Las Vegas Premium Outlets, which celebrated its grand opening in August, is a great place to find high-quality merchandise at everyday low prices.

Developed by Chelsea Property Group, a real-estate investment company that owns all or part of 60 Premium Outlets and other shopping centers in 32 states and Japan, Las Vegas Premium Outlets is a 50-50 joint venture with Simon Property Group, co-developers of The Forum Shops at Caesars.

The designer outlet center is 435,000 square feet in size. Individual stores are set apart with outdoor courtyards, shade is provided to allow for shopping whether rain or shine, and shoppers can get some sunshine while walking between stores.

A dream come true for serious shoppers, the center offers designer brand-name outlet stores that feature savings of 25 to 65 percent. Almost all of its 120 stores are now open; a few will open soon. In addition to the great selection and great deals, the stores are owned and operated by individual designers and manufacturers, so shoppers can benefit from

a wide range of knowledge from the sales staffs. Las Vegas Premium Outlets is customer-oriented, so shoppers should be pleased with the attention to detail. It has eateries, a customer-service center, ATMs, wheelchairs, strollers and other amenities.

While saving money in Las Vegas might not be an easy task, these upscale outlets can help you save while still buying the designer labels you're looking for.

"Brand-name bargains. That's why people travel from all over the world to visit our centers," said Michele Rothstein, vice president of marketing at Chelsea Property Group.

Another great feature of the center is that there is something for everyone. Each store has a particular appeal that allows everyone to find what they are looking for. Some of the center's stores include A/X Armani Exchange, Adidas, Bose, Brooks Brothers Factory Store, Crabtree & Evelyn, Dolce & Gabbana, Guess, Kenneth Cole, Nike Factory Store, Polo Ralph Lauren Factory Store, St. John Company Store, Tommy Hilfiger and many more.

Only minutes from the Strip, Las Vegas Premium Outlets is located at Interstate 15 and Charleston Boulevard. For a complete listing of the center's stores, visit [www.premiumoutlets.com/lasvegas](http://www.premiumoutlets.com/lasvegas). —Kimberly Harg



Las Vegas Premium Outlets boasts designer-name shops.

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